

INTERNAL/COMMUNICATIONS VIDEOS

DON'T LET MARKETING HAVE ALL THE FUN.

We bring Canada's best creative talent forth to create TV/Web productions of the highest quality, for a fair price.

An Internal / Communications video is a video produced by Media One Creative for the purpose of internal or external communications.

Essentially, this type of video is for all of your company or non-profit's video needs that fall outside of the category of marketing, advertising and promotion.

We are often hired as an extension of a company's internal communication team and are able to mobilize within 24 hours' notice for a wide variety of communications needs.

We offer a wide range of services geared towards the needs of your communications department, which include but are not limited to the following:

- Internal training videos
- Video messages from the CEO
- HR videos
- Sales training videos
- Culture videos
- Annual General Meetings
- Investor Days
- Monthly Updates
- Fiscal Quarter Updates
- Audio Podcast



COMMUNICATIONS DEPARTMENTS CAN PRODUCE, WITH OUR HELP

Why do we need a partner?

The main benefit of having a partner in your Internal / Communications audio and video needs is speed to market and reduced travel and training costs. If you can distribute a CEO message to all of your employees in a video e-mail, you can ensure that everyone watches it (using some of our video analytic tools) and even prompt your employees to fill out questionnaires, surveys and forms after watching.

Video Training Modules

Imagine stringing together a series of video training modules, with your star salesperson teaching your employees best practices on how to sell. It would be impossible for that star individual to personally train each and every one of your staff, so have him do so through video. There would be no costs associated with transportation of your staff or expensive third party training and consultants – just good advice and training directly sent to your team's inbox.

Without 'Marketing's Budget'

Don't have a marketing budget? Good. We like a challenge. A major struggle for many of our clients is the pressing reality that their marketing departments are allocated far more budget than their communications departments. We work closely with your communications team to still produce top-notch content and impressive communications programs, but we do so in a way that works within your company's structure. Ask us about our free-of-charge communications audit, to find ways to do more with less.

Communications Audit

Interested in learning how you can leverage audio and video in your communications plan in a feasible way? Inquire with Media One Creative about a free-of-charge audio/video communications audit and allow us to help you build a cohesive internal/external communications plan that fits your organization's size.

Contact Derek Rider @ derek@mediaonecreative.ca



For Sales Inquiries
 Derek G. Rider, B.Journ.
 Director, Business Development
 T: 647-444-0327
 E: derek@mediaonecreative.ca

For Production Inquiries
 Corey Peck
 Director, Operations
 T: 416-912-2397
 E: corey@mediaonecreative.ca